

Mevlevi and Egyptian folk Tanoura as Sources of Inspiration in fashion design field

Reem M. Nofal

Textile and Clothing Department, Women's College for Arts, Science, and Education, Ain Shams University, Cairo, Egypt

Abstract:

Fashion design is one of the arts that express the cultural and social attitudes. It is the art of applying design, aesthetics and natural beauty to clothing and its accessories. Fashion designers anticipate changes which sometimes not suitable to our customs and traditions. This led to the need to develop a modern fashion based on the national heritage and Egyptian identity. So that it is a strong fortress that protects against external influences and trends to the Egyptian society. That has an influential role in Keep away from the blind imitation of fashion that does not fit Egyptian identity and the reduction of exotic fashions from Egyptian society.

The sema ritual began with the inspiration of Mevlâna Jalâluddîn Rumi. Dervish whirling has a ritual every movement of the hands, feet and head has a meaning and special significance and rotation counterclockwise evidence of the exchange of night and day. The whirling of the skirt (tanoura) is an Egyptian dance derived from the mevlevi whirling, but the Egyptian tanoura is dancing in bright colors.

The present research explores the idea of creating contemporary fashion designs inspired from mevlevi and Egyptian tanoura costumes. The study found that these traditional and folk dances were positive as a source of inspiration. Twelve designs are created and statistically investigated by fashion and clothing specialists. The best designs to achieve the aspects of the evaluation as a whole of the design, according to the views of design specialists, is design number (9), and the least designs proposed in achieving the aspects of evaluation (as a whole) is the design. (1) In light of the results, there are differences of statistical significance between the proposed designs in the achievement of the aspects of evaluation (as a whole) according to the views of specialists"

Keywords:

*Mevlevi,
Rumi,
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