Entrepreneurship as an approach for disseminating self employment culture in easy ladies clothing

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Abstract
Since the beginning of the 90’s, the era has become the era of entrepreneurs, where educational institutions, government organizations, businesses and society as a whole have been interested in entrepreneurship. There has been extensive research and studies in this field, all of which confirm their importance to the national economy, as the pioneers are the first element at all levels individual and institutional, or even regional and national. The most successful economies are those that will contribute to the most prominent economic growth, and as the garment industry is a very important industries, which occupies an important role in supporting the economy. Therefore, it is highly concerned by studies and research to reach a garment product with a high degree of quality and the lowest economical cost and benefit from some techniques, skills and raw materials. The basic ingredients of the product, such as the aesthetic, functional and economic side, must be provided for a high-quality. At the lowest cost and can compete in markets, The current situation in which we live is not likely to be the idea of joining the government work. Economic conditions necessitate us to direct young people to self-employment.

The research problem of how to spread the culture of entrepreneurship among young people and how to benefit from simple and innovative ideas for pioneering projects. The aim of the research is to identify the concept of leadership and to study and analyze some of the clothing with simple knitting. Since the garment industry is among the most important industries in supporting the economy, the importance of research is due to the attempt to contribute to reduce the unemployment rate among young people and encourage them to set up pilot projects simple and thought Innovative. Methodology: The research follows the experimental approach including description and analysis. The research sample consisted of a number of students of the fourth patch in all disciplines at the Higher Institute of Applied Arts and through a workshop divided into four lectures defined on the principles of basic knitting and simple flat pattern and types of raw materials suitable for selected models. The research tools were in the questionnaire to determine the characteristics of the entrepreneurs of the selected students, the questionnaire of the students’ interest in the idea of the workshop, the test of the skills of the students, the form of arbitration models implemented by specialists. The results of the study that there is a positive views of the students on the subject of the workshop, and that the students have shown a high skill in the implementation of models with simple niches and the most important recommendations are the need to spread the culture of work and encourage it through the support of academic institutions for students and young graduates adopted the ideas of simple pilot.

Keywords: Entrepreneurship , Self-employment , easy sewing clothes

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