Aesthetics of Graffiti Art in the Design on the Mannequin

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Abstract:
Graffiti art is one of the most important of the colloquial visual arts found since ancient times in the inscriptions of caves and hieroglyphic paintings on the pyramids until today in the streets and train stations. It reflects the human experience, awakens memories and enhances human activity, and has exceeded its original context as a form of Local production and limited diversity to become an important global media of contemporary experience, cultural identity and diversity of events, where it has incorporated itself in all popular and artistic cultures and is now seen in television, cinema, video games, books, magazines and fashions, that has motivated the researcher to find out a mutual relationship between it and the designing on the dress form, it is a fertile source of inspiration of its aesthetics in all arts. The problem of research and its objectives is to: Identify the characteristics and Attributes of the graffiti art, and analyze and devise aesthetic values in it, in addition to recognizing its role as a source of inspiration for international fashion designers, in order to draw inspiration from its aesthetics in the designing on dress form. The importance of the study is to contribute to linking art worlds to each other, which contributes to the production of new artistic models, enriching national and Arab libraries, centers and institutes specialized in the knowledge and information documented on graffiti as a form of art, as well as trying to open new horizons for inspiration in many arts Especially the art of fashion designing. The research followed the analytical descriptive approach along with the applied study through the analysis and characterization of the aesthetic values of the graffiti art, and making use of its aesthetics in the presentation of design proposals implemented by the method of designing on the dress form. The results of the study showed that there were statistically significant differences at the level of the function (0.001) between the 12 designs proposed according to the opinions of the specialists. There were statistically significant differences at the level of function (0.00) among the twelve designs proposed according to the opinions of girls and ladies. In addition to statistically significant differences at the level of function (0.00) among the 12 designs proposed according to the opinions of the two research samples (specialists - girls and ladies). The research has submitted a number of recommendations, including: Supporting Saudi graffiti artists and allocating artistic spaces for them to enhance their talent as an art rather than sabotage, documenting their works and archiving them on the internet as a fertile field for lovers and collectors of this art. As well as intensifying the courses related to linking fashion designing to other arts worlds in the colleges of clothing, textiles and fashion designing in Saudi universities; to reach new creative ideas with different horizons and different arts inspired by them. With the introduction of computer programs as an assistant factor in fashion designing and shaping on the dress form, and training of female students on it; to get creative designs in terms of diversity and rich in texture and color.

Keywords:
Graffiti Art, Design, Mannequin

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