Designing casual wear for male dwarfs

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Abstract:
Dwarfs have to face the inconvenience of shopping for their clothes and the inability of having fashionable clothes that suit their special needs. This research is designed to admit dwarfs’ clothing special needs as disabled consumers and suggest items for clothing designs that suit male dwarfs and their special needs. All that will make it possible for male dwarfs to convey acceptable, fashionable look that they can find in stores. In-depth interviews were conducted with 10 male dwarfs of the age group 30-45 years old living in Cairo, Giza and Ismailia in Egypt. The researcher considered five main themes to understand their clothing problems: design, function, social identity, self-efficacy and shopping. The design project for the research is involving designs for male dwarfs, ages 30-45. Researcher suggests 20 designs for 5 dwarfism cases (4 designs per case). The statistic analysis shows that for case 1 Design 2 has the highest mean of 73.00, for case 2 Design 6 has the highest mean of 71.50, for case 3 Design 12 has the highest mean of 72.60, for case 4 Design 13 has the highest mean of 70.90 and for case 5 Design 19 has the highest mean of 71.40.

Keywords:
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