Interactive Guides in Front Page of Online Newspapers

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Abstract:
This paper tries to distinguish the interactive guides on the front page of online newspapers through the graphical art side, according to observational study for current globe online newspapers. This research aims to help journalist designer to reflect what suitable interactive guide can be used, through introducing selected types of interactivity tools that applied in the front page of online newspapers. It is based on the descriptive analytically approach intended to provide a complete picture of commonly accepted interactivity character guides. From the resulted purposes, there is two level of interactive guides that can be utilized on the front pages. One of them as low interactive and other as medium interactive guides, according to determine the important and characteristics of information to apply on the front page. As an outcome recommendation, journalist designer can select the suitable interactive guides, according to their visible features to take apparent steps to attract the readers to the front page of online newspapers.

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