Employ the infographic art in the education process

Dr. Ghada Mahmoud Ibrahim Ouf
Assistant Professor - Home Economics Department- Faculty of Education - University Majmaah - Kingdom of Saudi Arabia.

Abstract:
The rapid changes in the field of science and technology Led to increased competition in the field of design, creativity and innovation to achieve a competitive feature, This has made the importance of creative and innovative design, which achieves the highest competitive feature to the Advertising , It resulted in a massive influx of information that has become assails us from the World Wide Web in all areas to the positive and negative effects ,affected us one way or another until we got to the narrow stage and boredom sometimes the amount of information presented through various communication sites and sometimes see the topic appears in more than one place in a continuing one, in the sense that if we want to search for specific information in Google. We see that some of the forums took the same information and put it in the same shape, which affects us negatively wasting time and effort because of the great fuss when we face to get to the source of the information. Even the designs appeared on infographic Information form and data have an important and active role in simplifying the information and show them to the recipient in the form of an attractive and impressive able to read and understand well, data analysis and exciting easy manner. The creativity on the basis of the new provision, Also conducive to achieving excellence Which ensures the excellence and leadership in action. Infographic art has been known for a long time, but it entered innovations through the information, images and data, as well as the style of presentation and attractions an exciting Infographic art became employed in all areas and propaganda, etc., and so we had Shed light on this kind of art and employed in the field of education. Statement of the Problem: The research problem is determined in how to use the infographic art in the work of creative and innovative designs and employ them in the education process more attractive and interesting have a positive effect on the eye Received. Objectives: The research aims to identify some of the specific infographic information and acquire skills to work Educational infographic successfully. Methodology : analytical method through the presentation and analysis of some business the aim how to get to Infographic employ the art in the education process. Results: Infographic is not born now but Human expressed himself thousands of years ago on the walls of caves. . The infographic likable more than normal design for easy presentation of data.

Keywords:
Infographic , Innovation, Creative Thinking

Paper received 7th February 2017, Accepted 16th March 2017, Published 1st of April 2017