The Effectiveness of an educational unit for designing shoes by using multimedia

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Abstract:
The research’s issue lie in the inability of the students of Clothing and textiles department at King Abdul-Aziz University, to draw and design Fashion accessories such as footwear, Due to the concentration of fashion design curriculums in Saudi Universities on the clothes drawing and designing. Objectives: Prepare a module using multimedia to develop the students skills to design footwear. Study the scientific basis of the educational process to achieve the objectives of the module in skills development. Measuring the effectiveness of the module using multimedia on students knowledge in footwear designing, by studying the statistical differences before and after performing the module on the research sample (students). Measuring the effectiveness of the module using multimedia on students skills in footwear designing, by studying the statistical differences before and after performing the module on the research sample (students). Enriching the fashion design curriculum (CLT-416), college of home economics, King Abdul-Aziz University, through the footwear designing module. Research Significance: Manifesting the role of educational organizations in developing the skills of the students, including King Abdul-Aziz University. Prepare students who can deal with the technological development in fashion design field. This research considered to be a new addition in the field of Educational using multimedia, and can be used to prepare other new educational curriculums. This research provide an idea about establishing a footwear design curriculum, followed by establishing different majors in the same field, and then apply it in local industry. Research Methodology: The research adopted the empirical approach to establish the module in developing the students skills in Footwear drawing and designing.

Keywords: effectiveness educational, Shoe Design, Multimedia


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