The Relation Between Aesthetics and Social Patterns in Art and Inspired in Textile Printing Hanging Designs

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Abstract:  
Artistic sects are formed as a result of the reflection of the social systems and customs of each era and the general state of thinking. Art can grow and develop only in a suitable climate, social conditions and cultural aspirations, and it cannot be imposed on a culture (Herbert Reid, 1985, P 11) Where art in society is affected by the moral ideas of the era and by the level of culture, taste and prevailing religious beliefs, which leaves its impact on the artist and thus on his works in addition to the factors that belong to the art itself, such as artistic styles and patterns with their meanings from the artist’s point of view, and if we add that civilization is a set of common beliefs that It is adopted by the group, and it is also the way of life that this group follows, The Egyptian civilization arose through contemplation and holistic perceptions to explain cosmic phenomena. In the beginning, the myth was the human’s way to interpret the universe and its phenomena that he perceives. Then the plastic art came to embody these myths in pictures and works. Artistic, and modern art represented the expression of the human being, as the artist was no longer required to pour his work into familiar templates and to adhere to traditional forms of expression and its means. Rather he had the right to discover the appropriate special template and appropriate means of expression; Thus, the dividing line between two models of human thinking became the traditional model and the subjective model (Izz al-Din Ismail., 2003, P144). Since the artwork embodies the artist’s beliefs and reflects the characteristics of his time, we are going to study examples of those templates and the different means of expression in artworks with two different types of styles, with reference to the formal formation of society, namely ancient Egyptian art and cubism, so the researcher took advantage of the fine values in each of the two types of art. This is to enrich the field of textile printing design in general, textile printing hangings in particular. Statement of the problem: Studies that belong to art itself, such as artistic styles and styles, pave the way for understanding the artwork, but it will become more comprehensive benefit if preceded by a study of the artwork through its connection to his community, as the artist’s work embodies his beliefs and the characteristics of his time, and from this point of view, the problem of the current research stems from the answer the following questions: 1- How do dynasty, environment and age factors affect the characteristics of the formation of artwork in general? 2- Is it possible to take advantage of the art forms produced by societies in different civilizations in creating designs for the Printing Hanging Designs? Objective: The research Objective to: Revealing the plastic and aesthetic values in the works of ancient Egyptian art and cubist art. Creating innovative new designs for the Printing Hanging Designs inspired by blending different elements from ancient Egyptian art and modern art, and proposing a hypothetical employment vision.

Keywords:  
Ancient Egyptian art - Cubist art - Designing & Printing contemporary textile Hangings
for them. **Research Methodology:** An initial historical study of the ancient Egyptian art and the Cubist art movement. Experimental (Applied Technical): It is represented in creating the researcher’s self-virtual design and employment experiments. **Results:** The researcher benefited after studying the social factors of each of the two ancient eras represented in the ancient Egyptian art in the Middle Kingdom, the New Kingdom and the modern era represented in Cubist art. Whereas, it was the social factors that helped in understanding the foundations upon which artists were based, old and new, in terms of how to build the forms and configurations of artworks and the aesthetic values that emanate from the artists. After performing the classification, linking and comparing the models of each era, a group of designs was created, numbering 7 Design ideas suitable for implementation on contemporary printed hanging fabrics. Computer methods and programs have also been used in the design of units, as well as in creating a set of designs suitable for printing textile pendants, numbering 7 designs, and in the proposed virtual recruitment, which saves time and effort and gives a broader opportunity for different and distinct solutions.

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