Enriching the design reality on the dress form by using the Khayameya cloth to identify the students' attitude towards sustainable development

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Abstract:
The interest in the intellectual heritage of the nation measures the extent of its contribution to human civilization, and its steadfastness in preserving the collective and historical memory of its peoples, and sustainable development is one of the most important modern trends in the development and progress of countries for what it aims for human, economic, social and environmental development. From this standpoint, the research seeks to achieve sustainable development in the field of design and shaping on the mannequin, which is represented in building the creative student "the junior designer" by growth and development the technical and art work capabilities and skills of the students as they are the human capital of "fashion designers" who contribute effectively to raising production and meeting the current and future needs of the market. Research Queries: What is the possibility of creating designs from Khayameya cloth in the style of design and modelling on the dress form according to the aesthetics of the Khayameya cloth as an authentic heritage material? Did the Khayameya cloth and the way it was implemented on dress form helped build the creative "student", which would contribute to identifying a trend for female students towards sustainable development? What are the opinions of the specialists on the design proposals implemented from the Khayameya cloth, which would reformulate the traditional fabrics in an authentic artistic sense that combines originality and contemporary? What is the possibility of keeping pace with global developments and changing fashion trends by using the traditional Khayameya cloth with an economic outlook? Objectives: Disclosure of more expressive and aesthetic features and values in Khayameya cloth by presenting costumes executed in the style of design and modeling on the dress form with a traditional fabric. Developing the innovative skills in design and modeling on the dress form for students of the fourth year in the Department of Clothes and Weaving in Experimentation and Application. Directing students to transform what is being studied into a consumer product in the local and international market as a positive trend towards sustainable development. Supplying the market with highly skilled and capable fashion designers. Access to contemporary clothing design with a traditional touch at the lowest economic costs. Methodology: The descriptive and analytical approach was used with the application for its relevance to the nature of the research and achieving goals. Results: The results of the research proved that the students' attitudes towards using the khayameya cloth for designing and shaping on the dress form gave many plastic capabilities and their percentage was (98.7%), which indicates that the dress form design method helped to develop innovative skills in fashion design in the style of dress form design, which it gives the students complete freedom in artistic aesthetic creativity, as they are drawn from an artistic vision by making use of the decorative units of the Khayameya cloth with a modern vision. There are no statistically significant differences between the students’ attitudes towards the use of tents, and that the students’ tendency towards the use of tents is appropriate, i.e. a high level of approval for the use of tents with a rate of (93.45%), which contributes to the creation of new plastic formulations. For traditional fashion, it keeps pace with contemporary fashion trends and is executed with a dress form design and pattern.

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