Experimentation on collage in the design of printed Ladies Clothes Appurtenances

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Abstract:
The art of collage is consistent with the concept of modernity and postmodernity as a set of various artistic manifestations and practices that involve many visual values loaded with connotations and intellectual implications that call for a new vision and reading of the artwork. Despite the simplicity of collage art, and how easy it is to apply it, it represents the rebellious techniques against classical fine arts, the absurdity that has been followed in the exercise of the change of intentional intellectual significance and have a content in which the balance of the need to use materials and technologies with the variables of society and accelerating its occurrence, which called on artists to re-evaluate the reality and search for the best methods to express and embodied in the work of art, and this led to multiple styles and how to apply them to send ideological messages with different materials through collage. Research problem: How to take advantage of the aesthetic and visual of collage art in modern art schools and Egyptian collage by analysis and experimentation to produce designs for Ladies Clothes Appurtenances that reflect the spirit of the times with modern printing techniques? Research aims: The research aims to: • Conducting an analytical technical study of collage art in modern art schools and Egyptian collage. • Creating contemporary print designs by reformulating artistic units and elements by applying the art of collage in modern art schools and Egyptian collage using the digital collage method to make use of it for designing Ladies’ Clothes Appurtenances. • Executing a range of designs for Ladies Clothes Appurtenances using modern and appropriate printing techniques. Research Methodology: Analytical Descriptive method; and Experimental (Practical) method. Research results: - Collage art schools of modern art (The beginning, middle, and end of the twentieth century) and Egyptian college possesses plastic and aesthetic values, which makes it an important source of inspiration for many and many design ideas suitable for the field of designing textile printing in general and designing Ladies Clothes Appurtenances in particular.