

Requirements of digital lighting and processing to produce photographic Jill Greenberg style and its role in enhancing the aesthetic level of the image

Prof. Atef "Mohamed Naguib" Almutai

Professor, Department of Photography, Film and Television, Faculty of Applied Arts, Helwan University.

Prof. Ahmed Gamal El Din Bilal

Professor, Department of Photography, Film and Television, Faculty of Applied Arts, Helwan University.

Mohamed Osama Mostafa

Assistant Lecturer, Department of Photography, Film and Television, Faculty of Applied Arts, Helwan University.

Abstract:

Thanks to the American photographer Jill Greenberg, who was famous in the world of photography by depicting people and animals. Whenever we mention this type of photograph, as La Chapelle and Avedon mention with other patterns, both lighting and graphic processing contribute to the formation of the image style. Greenberg Mountain is a pioneer in the changes in the world of commercial photography. The atmosphere created by Greenberg. Greenberg was one of the pioneers in the use of digital graphics processors in the early 1990s using Adobe Photoshop in 1990, to process their photographs graphically. Greenberg, however, is characterized by the fact that it controls the results of the process of photography through the elements of lighting and digital processors in both color and texture, and so call her studio photography (the controller) The (The Manipulator). Greenberg is also one of the few photographers who have influenced the social movement in America through its art exhibitions. By depicting many children with emotions of anger, grief and sadness, they express their anger and frustration with the Bush administration and Christian religious intolerance in the United States of America, which added a political and ideological dimension to this photographic style. Contrast lighting

Paper History

Paper received

19th August 2019,

Accepted

5th September 2019,

Published

1st of October 2019

Keywords:

Lighting Contrast, High Dynamic Range, High Dynamic Range, Clamshell pattern, Clamshell

Doi: