

## **The design performance of interior spaces and its relationship to the social variable (Baghdad cafés as an model)**

**Wissam Hassan Hashem**

Lecturer, College of Fine Arts, University of Baghdad

### **Abstract:**

Architecture in various eras accompanied needs and their changes in societies, as social organizations at various levels led to the emergence of different types of architecture (cities, palaces, temples, houses of residence, service facilities, entertainment) to meet these needs, and no era or society is devoid of societies. Gathering and entertainment facilities vary according to the nature of the community, its belief, value and traditions. The emergence of cafés for rest and entertainment came as a natural result of the councils that spread in all rural and urban areas alike. They were a spacious social space in which communication and learning took place, as well as solving social problems. They were indeed schools that did their positive work in changing the behavior of society and transmitting its values and traditions. In addition, the cafés represent the memory of Baghdad, which stores all the social changes and political tensions and was the scene of its conflicts, and had an impact on the production of Baghdad society throughout the eras. The current research includes the problem of research and the need for it. The idea of this research was born from a problem, which is the answer to The next question: To what extent do cultural and social factors influence the design performance of the interior spaces of cafés? While the researcher determined the importance of the research as follows: Social research focuses on the changes that occur in society in general and human behavior in it in the internal space and sheds light on it, in addition to enriching the department with social research and the extent of its impact on interior design. From this, the research gains importance in exposure to internal space. It goes beyond its physical capabilities to its influential and influenced social impact. The current research aims to reveal the reality of the designs of traditional and modern Baghdad cafés and their design references, and to find design foundations for Baghdadi café spaces in a way that contributes to enhancing the sense of social harmony between those spaces and the privacy of their patrons, while the current research is defined by: Objectively: the performance of the interior spaces of traditional Iraqi cafés compared to contemporary cafés and their relationship to the social variable across the variable of time and place, spatially: the interior spaces of cafés in the city of Baghdad, and temporally: cafés operating in 2017. The research includes two sections. The first examines the social performance of Baghdad cafés, while the second examines the design performance of cafés. Al-Baghdadi, and the research reached the most important results: 1. Local cafés are a bridge of communication between the past and the present, and they are a living memory of architectural evidence and human activities witnessed. 2. Local café patrons have a moral relationship with the café space because it represents personal memories for them and fulfills part of their local identity. 3. The café shows psychological adaptation through the feeling of ownership of the place for the café patrons through the local identity and special symbols that the café reflects. 4. . Café patrons adapt physically by taking into account the areas of movement visually and physically in the café space, and providing thermal air conditioning, which achieves a positive feeling towards the café. 5. The performance of the café is linked to two types of arrangement, one of which is effective, through organizing the activities inside the café with all its complements in a traditional manner, and the other is effective, which is freedom from traditionalism and leaving the ball of movement in a way that suits the desires of the café patrons. 6. Social change affected all directions and women became part of the café, and female and mixed cafés appeared in which women were pioneers, workers and management. 7. Cafés accompanied technological development and used all the latest visual and audio equipment. In addition, some heritage cafés kept their old equipment to emphasize their authenticity and confirm their local identity.

### **Keywords:**

Design Performance, Interior Spaces, Social Variable, Baghdad Cafés

### **References:**

1. Jassim, Ali Taha, "The effect of the design characteristics of natural lighting outlets on the visual comfort of workers in industrial buildings," a master's thesis submitted to the University of Technology, Department of Architectural Engineering, unpublished research, 2007.
2. Jawad, Mustafa and Sousa, Ahmed, Planning of Baghdad in its various eras, published by the Iraqi Engineers Syndicate, 1969, printed by the Ramzi Printing Corporation. .
3. Al-Hajiya, Aziz Jassim, Baghdadiyat, Depicting Social Life and Baghdad Customs During a Hundred Years, Part Three, Republic of Iraq, Ministry of Culture and Information, Freedom Printing House, Al-

- Jumhuriya Press - Baghdad, 1973
4. Al-Hajiya, Aziz Jassim, Baghdadiyat, Depicting Social Life and Baghdadi Customs During a Hundred Years, Part Three, Republic of Iraq, Ministry of Culture and Information, Freedom Printing House, Al-Jumhuriya Press - Baghdad, 1973,
  5. Hassan, Dr. Al-Harith Abdel Hamid, "Psychological Language in Architecture," Introduction to Architectural Psychology, Pages for Studies and Publishing House, Syria, 2007.
  6. Abd al-Rasoul, Salima, Heritage Buildings in Baghdad, a field study of the Karkh side, Dar al-Kutub Printing and Publishing Press, Baghdad, 1987.
  7. Abdel Hadi, Dr. Samer, "Organizing the Classroom Environment, Controlling Classroom Behavior," Dar Wael for Printing and Publishing, Amman, 2003,
  8. Abdel Hadi, Dr. Samer, "Regulating the Environment and Controlling Behavior," Wael Printing and Publishing House, Amman, 2003.
  9. Arar, D. Khaled, "Alternatives and indications for developing the quality of the school classroom," Directorate of the House of Education and Science for Publishing, research published in 2005.
  10. Arar, Dr. Khaled, "Alternatives and Implications for Developing the Quality of Architectural Spaces," Directorate of the House of Education and Science Publishing, research published 2005,
  11. Al-Azzawi, Sadad, Master's thesis, College of Fine Arts, University of Baghdad
  12. Al-Issawi, Yassin Taha Ismail, The foundations of interior design in the traditional Arab homes of Baghdad, and the possibility of employing these foundations in contemporary interior designs, Master's thesis, College of Fine Arts, Department of Design, University of Baghdad, 1992.
  13. Popular Heritage Magazine, published by the General Cultural Affairs House, Ministry of Culture and Information, Issue 6, Sixth Year, 1975,.
  14. Mahdi, Shafiq, Baghdad Cafés, Ministry of Culture for the Baghdad Capital of Arab Culture Project, 2013. pp. 15-19
  15. Al-Naqshbandi, Zain, (A History of Old Baghdad Cafés), Ministry of Culture for the Baghdad Capital of Arab Culture Project, 2013.
  16. Youssef, Sharif, The History of Architecture in Various Eras, Republic of Iraq - Ministry of Culture and Information, Al-Rasheed Publishing House, Baghdad, 1982.
  17. Youssef, Nagham Faisal, "The effect of color characteristics on stimulating the feeling of belonging to the interior space of a residential unit," Master's thesis submitted to the University of Technology, Department of Architectural Engineering, unpublished research, 200,
  18. Ching Francis D.K. "Interior design" Van Nostrand Reinhold . 1987 . P. 198
  19. Preiser Wolfgang F.E "Assessing Building Performance" Elsevier Butterworth-Heinemann 2005 .p85.
  20. Kolarekovic Branco and Malkawi Ali M. "Performative Architecture beyond instrumentality"; Spon Press 2005.p205
  21. Chermayeff Serg and Christopher Alexander "Community and privacy" Toward new architecture of humanism series Doubleday and company Inc. Garden City New York U.S.A 1963 P. 164 )
  22. Davidoff Linda H. "Introduction to psychology" McGraw-Hill International Book company U.S.A. 1981 P. 153 )
  23. Wade J.W. "Architecture Problems & purposes" John Wiley & sons London 1977 ,p32.
  24. <http://iraq.iraq.ir/cpg/albums/Places-Old>
  25. <http://www.ahraraliraq.com/print.php?id=12074>
  26. <http://almfed.com/detail602767.html>
  27. <http://www.alarabiya.net/articles/2012/04/23/209796.html>.

### **Paper History:**

Paper received November 10, 2023, Accepted March 14, 2024, Published on line May 1, 2024