

Mural Painting
(Towards User Participation Philosophy)

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Abstract

In an era dominated by digital technology, we live contradictions random reality which lacks a lot of logic. There are cities enjoying all the ways of civilization, technology and modern architecture.

On the other hand, we find villages and neighborhoods covered in random and lacking the most basic needs of a decent life. It has become the first target of an individual in those deprived areas is to find whatever shelter. Ending with a community with low cultural and aesthetic sense level.

That social construction contradictory has many social and cultural dilemmas. In which Addressed by this research paper through studying and analyzing them.

The main Aim this research concerns is how we can develop cultural and artistic sides in these poor communities, through activating the role of the designer and artist, who can apply their artistic vision on buildings facades and between the folds of urban determinants in random environments in conjunction with the members of these communities, rather than art galleries.

This paper is classified into two parts, first:: It concerns societies studies and classifications, and the definition of random environments, demonstrate behaviors associated with such circumstances, such as violence, vandalism and negative emotions and their impact on architecture community settings.

Second:: Procedures of public integration in decorating their own environment; through what is known as the philosophy of "user Participation" that engage the user in decorating his life environment as an important means to help to refine the social and cultural behaviors and building aesthetic surroundings in a society built randomly.

Introduction:

Facades of buildings and homes represent a window on the human environment, a spatial mark of his own that expresses him.

The public and open spaces reflect the society culture. It is the place where community members engage in different activities and celebrations and spend their holidays; it plays a significant social role, so these places must take special care by governments and civil society, as it plays an important role in our lives. This paper is concerned with studying the area's most in need to an intervention works in the urban environment, places that need to be concerted officially and unofficially by efforts to break out the situation exacerbated day after day. And the possibility to contribute art and design to play a positive role in the development process of the environment, through adding Beauty components to these areas, whether these components could be the facades of buildings... yards.... walls and other surfaces or spaces that could be decorated and designed by the artist .

Artists who Dropped their role in serving the public to beautify lives of the rich, to live in their own world and creations that are not touched or appreciated except by a limited segment of the society.

But what we need is not only art for the beauty, but art and design to achieve development, to share, to merge and overlap with members of these communities who have long suffered from being neglected and ignored. To be a part of their dry lives, having the ability to add humanitarian aspects they lack and establish a new relationship with the Open Society.

Trying to change the negative feelings accumulated over the years towards the state and the society, but even towards their personal lives.

Man is always in need of beauty around him, to move up and transcends his behavior and feelings, which is reflected on the various aspects of his life.

This Paper concerns by studying, analyzing and applying the philosophy of participatory work, especially in the environmental beauty, which relies on sharing between those who carry out the art work and the members of the beneficiary community of this work. Interested in achieving satisfaction of the user and activating the role of the artist serving and helping the community.

The beginning must be with the neediest places, which are not placed within the development plans for long periods, may not even be placed on the map of development.

These places represent a significant proportion in Egypt, remarked by the cultural development Minister in 2014 estimated that the slums area occupies 37.5% of the bloc's total population; this should make it a Priority in their developing plans and a major in our community activities.

Problem Statement:

The research problem lies in the appearance of large social problems and behaviors in our society, related to an extent by the presence of degraded areas and Slums. Population are suffering badly of the harsh conditions in which they live and the neglect of successive governments and society to them.

As well as the faded role of the artist towards the community that no longer meets the sensory needs of the society members, especially in the neediest areas of society for his work, and limiting his role in traditional work within well implemented areas.

Away from the actual coexistence with members of the community, to find out their needs and problems, and integrate with them, involving them in stages of the artwork trying to fulfill positive results.

Research Objectives:

Making use of the artist's creations in Mural Painting field through encouraging him to real experience the environment with its advantages and disadvantages, and the community features including its problems, characteristics and cultural heritage .

Developing poor communities culturally and humanly through the integration and contribution of community members in the stages of the artwork.

Research Hypotheses:

The research supposed that we can achieve development by making use of applying participatory work philosophy in mural painting field in poor environments, Aesthetically as well as the development of the members of these regions culturally and emotionally.

Research Limitation:

The Research cares about studying the activation of the artist role in the development of degraded areas and Slums

The goals of participatory work in the field of environmental beauty:

Community Participation in the environmental design field can achieve several objectives some of which is linked to the community and others linked to the artist

First: to the community:

Support the community members feeling of belonging towards the environment and re-discovering it.

Strengthening relations between members of the community through the sharing of affirmative action that fulfill mutual benefits.

Provide an opportunity for the emergence of new individual talents by creating a healthy atmosphere for creativity.

.Resistance of the negative feelings towards the community

Developing the sensory aspects of the community members.

.Shed light on these communities and put them in the service attentive

.Spread the spirit of hope and optimism in these communities

Second: to the artist:

Giving the artist new experiences by working in the street, including the advantages and pressures of the experience.

Link the Artist with the surrounding environment problems and discover its aesthetics refining his talent.

Implementation New approaches in the technical work according to the working conditions.

Giving the artist's work skills within different orientations team and take advantage of this diversity.

Giving the artist's leadership skills as the leader of work.

Giving the artist's technical work skills by direct application.

Activating the role of the artist in the development of his community and increasing his sense of obligation to perform this role.

Application model:

There are many associations and institutions dealing with environmental decoration for development, One of them is the artist Abdul Wahab Abdul Mohsen Foundation, which we will review its business in exploring Beauty in Borollos Tower City Kafr El-Sheikh governorate through the " Borollos Forum to draw on the walls and boats", But first why Borollos? Borollos city located on the far north of the Nile Delta , named after Lake Borollos with length of 70 kilometers, a lake that has many natural environments most important salty and cane swamps and sandy plains , and there on the shores of the lake high sand dunes , creating richness in the natural life, in types of plants, birds in which it receives through migratory birds flocks, in addition to fish life , all of these natural elements greatly influenced the formation of the city and working of the majority of the population in fishing.

A Society living in a rich natural environment and poor urban, small coastal homes, mostly bungalows, and one or two floors unpainted houses as a result of lack of resources.

Out of this environment the idea came out to bring artists from different countries to attend and participate the drawing on the walls of the coastal village Borollos, which has a fascinating nature and poor buildings free of any manifestations of beauty, out of artist Abdul Wahab Abdul Mohsen grown experience of love for his city and its people and his desire to contribute to its development and to become someday a tourist city. It is an enriching experience that shows where the beginnings of actively engaging the user participation philosophy could be...



A picture showing the facade of one of the houses during the first stages of painting and the other one showing the artist after finishing her art work among children



A picture showing a store facade decorated with painting



A picture showing the happiness of the store owners after being drawn by artists



A picture showing the use of environmental motifs in the paintings fish...birds...sea





A picture showing the use of legendary motifs related to the sea



A picture showing making use of facades components in the art work



A picture showing the participation of local children in the preparation of a boat for painting



A picture the children's happiness with the artist



A picture showing the children surrounding the artists after finishing their work

Results:

There are areas in our society in need to the role of civil society side by side with governments' efforts.

The Artist and the designer have a great role and a duty towards the community's problems.

Arts are able to contribute in the change of a hard reality.

Arts are able to contribute in the creation of a new reality.

Upgrading the environment is followed by an upgrade in the behavioral and cultural levels.

There is an increasing desire of the community members to participate in the business accruing to fulfill their community benefit.

User engagement in the development process would ensure its success and continuity.

Involvement of young people in the environmental beauty design would impart special skills.

The involvement of children in the beauty of their environment would ensure a better future for this community.

The more the art works are out of a real experience concerning the society and the environment, the closer to achieve user satisfaction.

Whenever the artist respect the cultural heritage of the community whenever his art is more viable and lasting.

Recommendations:

Governments should pay attention to the degraded areas and Slums which represent a threat to the population and society as a whole.

Attention must be paid to areas of a special nature that will lead to the resources development.

Paying attention to the possibility of implementation of the faculties of arts art works to serve the community needs.

There is a need to engage the user and beneficiary in the stages of the artwork.

There is a need to link the various disciplines related to the development process to work together.

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