



" إستخدام العناصر الطبيعية فى تصميم ملابس السيدات "

Using nature elements in designing women's clothing

م.م/ ريهام شعبان شحاته

م.د/ نهال عفيفى محمد

مدرس مساعد بقسم الزخرفة

مدرس بقسم الملابس الجاهزة

المعهد العالى للفنون التطبيقية -التجمع الخامس

المعهد العالى للفنون التطبيقية -التجمع الخامس

Abstract:

Due to the great attention of the field of fashion and clothes. what it needs of great attention and care these days . they started these days to study clothes from all sides , all fields and designing of clothes is one of them. So the job of the designer is an extraordinary job as the designer has to face a hard mission in the complicated body of the women. So he creates from the designs what makes her beauties appear and hide her defaults. Not only that ,he also must put modern styles to satisfy the interests of the users of clothes generally and the women specially as she always likes to change and likes what is modern in fashion.

The creative thinking plays a great role in designing clothes. As the person doesn't use all his creative ideas as it changes. Beside that nature always was a way of creation. Added that some designers depended on nature to design women clothes by making a contact with nature elements like mountains , plants , birds , animals . beside the sea with its fish, shells and coral reefs and the sky with its clouds and stars .

This source is considered full of elements so it is enough for the designer to look and takes from nature what inspires him from nature and takes also his special designs as the lines in the nature are stable. So most of the lines and curves in the clothes are taken from these lines of nature.

introduction

fashion design is apart of human behavior ,human usually seeks to fulfill his needs by using his imagination ,knowledge and skills to innovate what fulfills those needs which is mainly the main purpose of the design.

the designer gets his ideas from many important resources around him which helps him to innovate modern and new design forms and thoughts and when the designer occupies one of these sources during his design process, it helps him to innovate new fashionable patterns



which are different from the existed ones or it could be a capture of it ,whereas nature is his first reference when the designer starts building art structure ,nature is his first instructor because through it , he can conclude most of his elements, his values and the basics of his art structure formation .

nature is his rich dictionary for all elements and patterns from which he is inspired and selects what suits his art demonstration .

The research problem

The problem of this research that there is a lack of means to accentuate the main and vital role of nature and connecting between nature elements and fashion design

The importance of the research

The research explains the relationship between the design elements in nature and fashion design and its impact on elevating levels of women's clothing and elevating levels of innovation and renewing it, also using computers software helps in expanding ladies fashion design innovations,so the designer find it necessary to put values for innovated designs to reach degree of creativity and high level s of needed qualities for the suggested designs.

Objectives of research

1- Innovate local ladies fashion designs out of nature and through using for women's clothing

Research methodology

The research uses the descriptive and analytical methodology where it studies some types of nature elements and gives the proposed designs.

Results

1. Benefit from the elements of nature in the Innovation designs clothes adaptations to the women.
2. Inspiration from nature have a major impact in raising the level of design quality .
3. Raise the level of women's fashion design and access to these designs to the global competition

Recommendations

1. Paying attention to professional designers and art colleges to expand in the study of natural elements to creativity for the field of fashion design.



2. Adaptation of the elements used in the production of Akssowat supplements designs inspired by nature.
3. Find the need for permanent design formulas check excellence in the field of fashion design.