

ACADEMIC SUMMARY

Patterns of Nubian Traditional Clothing of Folklore and its influence on the Interior Design of Hotel Accommodation Rooms

Common Research

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ABSTRACT:

The tourism industry is no longer dependent solely on archeological and natural areas, but rather on thinking of continuity and relying on all tourism components to provide a good industry and services for tourists. Egypt has continued to be a tourist destination desirable over the past centuries, and in the contemporary history UNESCO has selected six cultural heritage sites in Egypt, including ancient Egyptian, Coptic and Islamic sites, in addition to a site of natural heritage within the World Heritage Sites List.

Since the Nubian society is a conservative society that does not change easily, it is able to contain everything that comes into it, makes it live in its style, and behaves in its own way. The Nubians lived in one place for successive generations and they still adhered to their culture based on the ancient Egyptian civilization and their own language. They keep to inherit the habits and beliefs which are closely associated with the Nile that ancestors have long cherished in the past.

In festive occasions in Nubia, men's clothing is little different from the costumes they usually wear in their daily lives except in type of the raw material used. Often these clothes are bought to be wear on an occasion and then over time they are used in daily wear. The same applied to the women's clothing, except on some of the very special occasions such as wedding parties.

Emphasizing the role of cultural heritage and the Egyptian identity in attracting tourists, the Research Idea comes to mind as the interior design and furniture are one of the most important areas affected by the Nubian folk art through the aesthetic values represented in the Nubian traditional clothing which inspire us with new methods of interior design and furniture based on the plastic values of the Nubian traditional clothing.

KEY WORDS: Tourism Development – Nubian Traditional Clothing – Interior Design – Furniture – Egyptian Identity.

1. INTRODUCTION:

Egypt has a superior position among all countries of the world and it occupies a leading tourist center among the world countries, as it has a huge heritage and civilization for thousands of years. The report of the World Tourism Organization revealed that the results of tourism to the Middle East increased by (+ 5%) in the first eight months of 2017. The trend attributes that many destinations have continued resuscitation after witnessing a decline in previous years. At the Second International Conference on Tourism and Culture in support





of sustainable development in Oman, the Deputy Minister of Tourism, Dr. Adela Rajab, has confirmed the role of cultural heritage in developing tourism as it is one of the most important attractions of tourism.

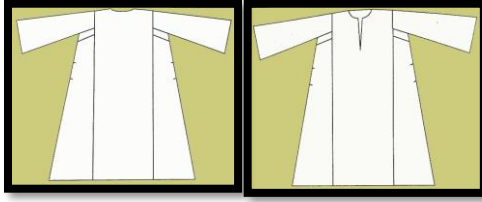
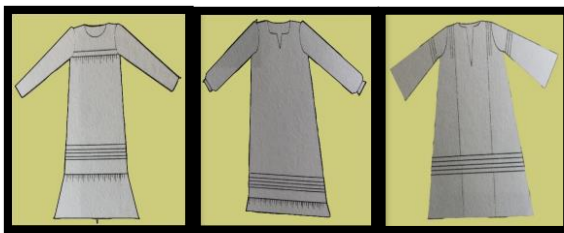
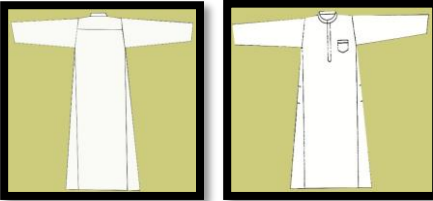

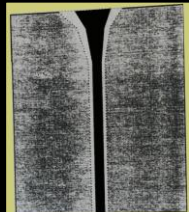
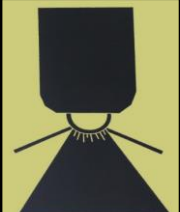
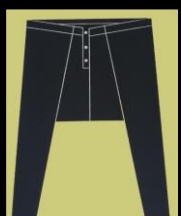
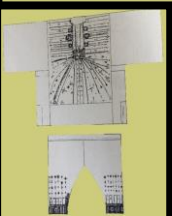
2. OVERVIEW AND BACKGROUND

Tourism

Nowadays, tourism is considered the most important source for national income for many countries. It does not depend only now on the ancient art or archaeological areas But went beyond thinking about continuity and relying on all the elements of tourism and the opportunities to provide a good industry and services

Tourism is also an important asset to stimulate investment in natural, environmental and cultural attractions. Awareness of the importance of tourism development and its efficient management is one of the objectives of the World Tourism Organization.

<p>Hotel rooms categories</p>	
<p>Standard room :</p>  <p>Single room</p>	<p>Luxury room :</p>  <p>Single room with private bathroom</p>
<p>Hotel suite room</p>	
<p>Junior suite:</p>  <p>Bigger room divided into two sections, sleeping and sitting room in addition to a private bathroom</p>	<p>Standard suite:</p>  <p>Consists of two different rooms with private bathroom, it has a space for a number of guests. There is a space for a living area and a reception area, the suite also contains a small kitchen and a small dining area.</p>
<p>Folklore costumes</p> <p>One of the forms of material culture products that take its popular nature after it appears as a feature of a certain environment and expresses the class distinction of the members of the community. The fashion becomes a branch of the comprehensive arts of the environment next to architecture, handicrafts and others.</p>	
<p>Men Costumes</p>	<p>Women Costumes</p>

<p>Local Gelbab</p>  <p>The local gilbab is shown in figure</p>	<p>Local full dress</p>  <p>Figures illustrate local dresses shapes</p>		
<p>Foreign Gelbab</p> 	<p>Gebba (cover for local dresses)</p> 		
<p>Cape</p>		<p>Shegga (for women)</p>	
<p>Pants</p>		<p>wedding gown</p>	

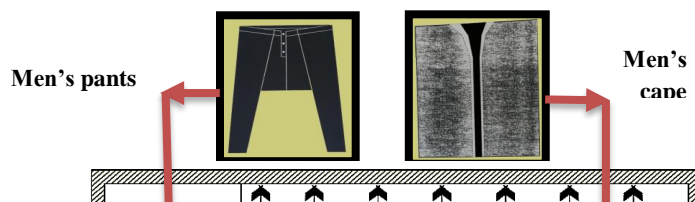
APPLICATIONS



Top Plan for a hotel suite including proposed theme

The idea derived from

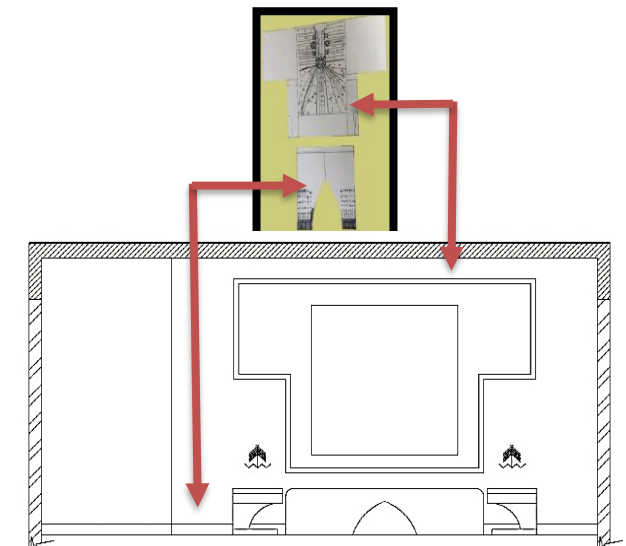
the design





The perspective shot of the initial idea of design

The idea derived from the design



Sector (A-A) of hotel dormitories in the second idea – Researchers Drawings

3. Problem Statment

Although tourism is an important economic resource for many countries in the world in general, and Egypt in particular, there is a deficiency that involve the lack of connection between the internal design and cultural and civilizational heritage. This is what attracted me to answer the following question

(Can I take advantage of the aesthetics of Nubian traditional clothing in interior design and furniture to confirm the Egyptian identity?)

4. Aims and objectives

To create a special and distinctive feature for the interior design and furniture of hotel accommodation rooms which connects the interior design with the Nubian cultural heritage to support the functional and aesthetic aspects of the design process and to affirm the Egyptian identity.

5. HYPOTHESIS AND METHODOLOGIES

Historical Approach: A Historical Perspective on Nubian Popular Fashion.

Descriptive analytical approach: Analytical study of the costumes and decorations of folklore.

Applied approach: Applying the results of the research to show the possibility of making the interior design space influenced by a new design inspired by the form of popular Nubian costumes to emphasize the Egyptian identity

6. CONCLUSIONS

- Results of the Nubian traditional clothing analysis have shown that many modern interior designs with technical specifications can be drawn, which carry aesthetic values and confirm the Egyptian identity.
- Confirming the role of the Nubian folklore in the hotel room matching to the spirit of the age and the Egyptian identity.
- A variety of design solutions that can be used in the interior design and furniture area are reachable through the scientific applications practiced by the researcher guided by the various studies, analysis and experimentation, which emphasized the development of the role of Nubian cultural heritage and tourism.

7. Recommendations:

- Research recommends that the media shall focus to shed light on the aspects of the Nubian popular life and showing it into programs that reveal its features as an attempt to make the Nubians restore their relationship with their native culture.
- It is necessary to link the contemporary trends in the interior design with the Nubian folklore and to inspire modern lines and designs thereof due to its richness of art and craftsmanship that can be used in interior designs and furniture.
- To document the works inspired by the Nubian folklore.
- To go on extensive tours in order to study the customs and traditions of the Nubian villages and hamlets.

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